



2017/18 Testimonials

“I’m so busy now! I have had more bookings through this website [Schoolshows.ca] than in the past 15 years with other marketing initiatives”

- Teena Lemieux - Bubbleology Science Shows

“Schoolshows has been so helpful in bringing awareness to our interactive program, Drumfit. We have received over a 100 bookings easy”

- Melissa Turcotte, Drumfit

“This is our fourth year advertising our outdoor school programs and camps with Schoolshows. We are always booked solid due to all their marketing channels.”

- Karen Copson, Kawartha Outdoor and Environmental Education Centres

“Our farm visits rose over 20% from schools since advertising on Schoolshows!”

- Willy & Bert Hekman, Frootogo Orchards

“We needed a way to promote our new traveling Math program to schools. Schoolshows was the best decision we made and the most economical. We have over 90 bookings for the 2017 and 2018 school year! 100% Schoolshows!!”

- Jean Graham, Jump2Math

“Recently became a member and already we are receiving inquires and orders for our educational products! Merci beaucoup!”

- Nathalie Laquerre-Lamont, Brault & Bouthillier

"We have been advertising on Schoolshows for 3 years. We book many of our programs through Schoolshows. They advertise to teachers and to school councils and parent involvement committees for the Parent Reaching Out Grant."

Brent and Sarah Nicholls, Find Your Magic: The Anti-Bullying Magic Show

SCHOOLSHOWS, ONTARIO'S MOST COMPREHENSIVE ONLINE RESOURCE FOR EDUCATORS, COUNCIL PARENTS AND SCHOOLS.

SCHOOLSHOWS PROVIDES AN INVALUABLE SERVICE BY PROMOTING HUNDREDS OF INDIVIDUALS AND ORGANIZATIONS THAT EXPAND AND ENRICH ONTARIO'S YOUNG MINDS.

Programmes-scolaires/Schoolshows...L'annuaire électronique le plus exhaustif en Ontario à l'intention des éducateurs, parents et écoles.

Un service irremplaçable assurant la promotion de milliers de particuliers et d'organismes dont le but est d'élargir et enrichir les jeunes esprits.

WHAT SCHOOLSHOWS / PROGRAMMES-SCOLAIRES OFFERS TO **PROVIDERS** OF CO-CURRICULAR ACTIVITIES and SCHOOL RESOURCES.
QUE FAIT *PROGRAMMES-SCOLAIRES/SCHOOLSHOWS* POUR LES FOURNISSEURS D'ACTIVITÉS PARALLÈLES AU PROGRAMME SCOLAIRE?

SCHOOLSHOWS.CA IS THE ONLY ONLINE SEARCHABLE CURRICULUM FOCUSED FIELD TRIP/WORKSHOP/SERVICE RESOURCE FOR SCHOOLS IN ONTARIO

Over 80% of educators find us with keyword searches on search engines. For example, try searching "Ontario field trips, "toronto field trips"...

Teachers looking for a curriculum-focused learning experience for their students don't sift through the mailed brochures at their school office. They search online !



WE REFER YOUR FIELD TRIP, WORKSHOP,
PRODUCT OR FUNDRAISING INITIATIVE
THROUGH OUR FREE BUSY TEACHER SERVICE

WE ATTEND TEACHER CONFERENCES YEARLY AND HOST IN-SCHOOL
WORKSHOPS FOR TEACHERS AND STUDENTS EVERYDAY.

SCHOOLSHOWS.CA PROMOTES YOUR ENGAGING
PROGRAMS, PRODUCTS AND EVENTS ON SOCIAL MEDIA
AND TO OUR REGISTERED SUBSCRIBERS

SCHOOLSHOWS.CA IS LISTED AS A RESOURCE ON SCHOOL WEBSITES,
BOARD INTRANETS, PROVINCIAL PARENT SITES, OTF,
OSSTF, OAPCE, ETFO VOICE AND OTHERS

WE ARE ABOUT BEING THE BEST RESOURCE
WE ARE ALWAYS HERE TO HELP YOU WITH YOUR PROFILE



DO YOU OFFER...

- 1) **AN ENGAGING CURRICULUM FOCUSED PROGRAM FOR JK-12?**
- 2) **A PROFITABLE FUNDRAISING OPTION FOR SCHOOLS?**
- 3) **EDUCATIONAL PRODUCTS/WEBSITE TO SUPPORT STUDENT LEARNING?**

We would like to speak to you .

Local: 905-630-0791

Or fill out our contact form here. (include your website)

Would you like your one-page flyer
pinned on bulletin boards in
teacher staff rooms?
Ask us how!



Quick Facts

2017-09-16, 2018 06-20

VISITORS: 242,200

AVERAGE TIME PER VISIT: **4m 51s**

Allow teachers, libraries,
school council parents and
youth organizers find you

OVER 6500 VISITORS FILLED OUT OUR
[BUSY TEACHER](#) FORM SINCE ITS
LAUNCH IN SEPTEMBER 2014

Receive **EVEN MORE** awareness
from Busy Teacher referrals

OVER 73% OF SCHOOL COUNCILS
EITHER SUBSIDIZE OR PAY FOR
EXTRA-CURRICULAR ACTIVITIES

Are School Parent Councils
aware of your programs ?

OVER 65% OF TEACHERS BOOK
BETWEEN 2-4 FIELD TRIPS/IN-SCHOOL
WORKSHOPS PER YEAR

Become a resource and be an
option for them!

OVER 85% OF ALL VISITORS USE
SMARTPHONES TO SEARCH

Schoolshows.ca is **MOBILE
FRIENDLY**

How To Get Started



Register on our website first:

<https://schoolshows.ca/wp-login.php?action=register>

Schoolshows Team

Jim, Sandra, Marie, Tara, Marek, Sara, Shelley, Joanne, Karol and Jean



PLEASE READ

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